

Pavan Kumar Jain

Senior Product Designer · UX Strategist

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10+ years

B2B and B2C product
design

Senior product designer who turns complex business processes into simple, human-centred products. I start with research, agree principles with stakeholders, then design, test and measure. Most recently I redesigned Lowe's merchant platform, cutting the time merchants spend on item setup by 90%.

EXPERIENCE

Corcentric

Sr. Product Designer

Feb 2026 to Sep 2026

Career break

Explored how AI changes user experience, personalisation, automation and decision making, and sharpened UI, UX and product design skills.

Sep 2024 to Jan 2026

Lowe's India

Sr. Product Designer

Jul 2022 to Aug 2024

- Led design for the vendor and merchant platform used by merchants, analysts, specialists and vendors.
- Replaced an email and Excel awarding process with one platform: **90% less time** on vendor negotiation and item setup.
- **40% increase** in user engagement. Ran user interviews and usability tests; designed wireframes, hi-fi screens and prototypes in Figma.

Intuit

Product Designer, QuickBooks Online India

May 2020 to May 2022

- End to end design strategy with PMs, domain experts and product leaders for small business and advanced users.
- Designed Spreadsheet Sync, an Excel add-in that builds QuickBooks reports and posts edits back in one click.

QuEST Global

User Experience Designer

Jun 2019 to May 2020

- UX and interface design for Apple and non-Apple projects: product strategy, workflows, wireframes and final design.

Ricoh Innovations

Sr. UI UX Designer

Dec 2013 to Apr 2019

- Web and mobile interfaces for retail intelligence services and healthcare products; grew from individual contributor to leading the UX team.
- Designed the Corrective Action Library field app and Manage Product, taken from ideation to final UI in 28 days.

Yahoo

Interaction Designer, Media

Nov 2012 to Oct 2013

- Designed the Partner Portal website and internal web and mobile apps; supported Y! Movies and Y! Travel.

Earlier

Sr. UI Designer, Idexcel Technologies · Sr. Interaction Designer, Symphony Services (client: Oracle Primavera)

CASE STUDIES

Merchant Platform, Lowe's

90% less time on item setup

Spreadsheet Sync, Intuit

QuickBooks reports in Excel, 1 click sync

Corrective Action Library, Ricoh

Shelf photos into corrective actions

Manage Product, Ricoh

Thousands of product images, 28 days

Fettello health app

Six services, a doctor in 3 taps

All at pavan-jain.vercel.app

SKILLS

User research Usability testing

Personas Journey maps

Information architecture

Interaction design Wireframes

Hi-fi UI Prototyping

Stakeholder workshops

TOOLS

Figma, Adobe XD, Illustrator, Photoshop, Sketch, Balsamiq, Framer

DOMAINS

Enterprise SaaS, retail, fintech, healthcare

EDUCATION

Annamalai University

KIND WORDS

"Depend on Pavan 100% for getting things done."

Suresh Halarneker, Product Design Leader